



How to Prepare Your Property for a Professional Photoshoot

A well-prepared property makes a huge difference in professional photography, helping to create inviting images that attract buyers and tenants. Follow these simple steps to ensure the best results for both interior and exterior shots.

Interior Preparation:

1. **Declutter & Clean:** Remove unnecessary items, tidy up surfaces, and deep clean all rooms. A clean and minimalist space looks more spacious and appealing in photos.
2. **Maximize Natural Light:** Open curtains and blinds to let in as much natural light as possible. Turn on all indoor lights for a warm and inviting atmosphere.
3. **Stage Key Areas:** Arrange furniture neatly, add decorative touches like cushions or flowers, and set dining tables for a lifestyle feel.
4. **Hide Personal Items:** Store away personal photographs, toiletries, laundry, and pet accessories to create a neutral, buyer-friendly environment.
5. **Check Small Details:** Smooth out bed linens, straighten cushions, and remove any visible wires or cables for a polished look.

Exterior Preparation:

1. **Tidy the Garden & Entrance:** Mow the lawn, trim hedges, remove weeds, and clear pathways. A well-kept exterior boosts curb appeal.
2. **Remove Vehicles & Bins:** Ensure cars, bins, and other obstructions are moved out of sight to maintain a clean and spacious look.
3. **Enhance Outdoor Spaces:** Arrange patio furniture, add potted plants, and clean outdoor surfaces to make gardens and balconies more inviting.
4. **Check the Front Door & Windows:** Wipe down doors and windows for a fresh, well-maintained appearance.

By following these steps, your property will be **photo-ready**, ensuring high-quality images that make a great first impression.